Natl Professional Liability Newsletter

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Monthly Newsletter use by User Region, Volume and Issue #

This file contains the Natl Prof. Liability Newsletter Data. Use the slicers to select Year and Month. The second page with Content is divided into regional sections so you can see how each region classified the content usage. Unique Page Views (the first column of each table) are the number of times users viewed a page, regardless of how many times it was viewed. Entrances are the number of times users landed on a page. Page views are the number of times users viewed a page. Time on Page is the average time users spent on a page. Time on Page excludes the time users spent on the last page in a session. Time on Page excludes the time users spent on single page sessions. Pages per session are the average number of pages viewed in a session. Bounce rate is the percentage of single page sessions. Exit rate is the percentage of exits from a page. Page value is the average value of a page, calculated by dividing the value of a goal or ecommerce transaction by the number of page views for that page. Page value is only available if a goal or ecommerce transaction is associated with the page. Page value is only available if a goal or ecommerce transaction is associated with the page. Page value is only available if a goal or ecommerce transaction is associated with the